



DEPARTMENT OF THE ARMY
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FOR IMMEDIATE RELEASE

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“Coolest Toys, Hottest Gadgets” online promotion honors military kids

The Family and Morale, Welfare and Recreation Command is hosting an online promotion through the month of April.

The "Coolest Toys, Hottest Gadgets" online promotion highlights the Army MWR Library Program and Child, Youth and School Services activities, and coincides with the Army's celebration of Month of the Military Child.

The contest website, reached through www.MWRPromotions.com, showcases world-wide Month of Military Child programs. It also offers family-friendly suggestions to help parents recognize their military kids as “Everyday Heroes” for their heroism, character, courage, sacrifices and continued resilience.

Five winners chosen at random to win: an Apple® iPad™ 2 prize package that includes a 16GB iPad™ 2 with Wi-Fi and a \$100 Apple® gift card; a Microsoft® Kinect™ prize package that includes the Kinect™ sensor, Xbox 360® S console, 250GB hard drive, 360® wireless controller, headset, and Kinect™ games; a Nikon® COOLPIX® S6100 Digital Camera prize package; a Barnes & Noble® NOOK Color™ prize package and a \$100 Barnes & Noble® gift card; or a LeapFrog® prize package that includes the Leapster Explorer™ World Adventurer Gift Pack, carrying case, Tag™ Globe Trotter Gift Pack, Tag™ Learn to Read Super Book Pack, and Tag™ carrying case.

“The prize packages were chosen for their educational benefits,” said MWR Marketing Manager Robin Hovey, “and directly correlate to a service or program currently offered by MWR Libraries or Child Youth and School Services.”

While registering online, Families are encouraged to seek out library and child or youth service offerings taking place at their garrison.

“While the kids would certainly love to win a prize, it’s a safe bet everyone’s already a winner if we take a minute to recognize how hard ten years of war have been on our kids,” Hovey said.

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For information about what’s happening Army-wide in celebration of Month of the Military Child, visit www.Facebook.com/ArmyMOMC.

Story on Army.mil:

<http://www.army.mil/-news/2011/04/12/54809-coolest-toys-hottest-gadgets-online-promotion-honors-military-kids/>