

## **'No time to chill' - Army launches 2009 Fall/Winter Safety Campaign**

*Public Affairs, US Army Combat Readiness Center*

**FORT RUCKER, Ala. (Oct. 1, 2009)** - The 2009 U.S. Army Fall and Winter Safety Campaign reaffirms the Army's commitment to protecting our Band of Brothers and Sisters by urging all Soldiers, Civilians and Family members to prepare for cold weather activities through awareness, education and information.

"Whether it is a football game, holiday party or Family road trip, the fall and winter months are always full of fun and family," Col. Scott Thompson, U.S. Army Combat Readiness/Safety Center deputy commander, said. "To make sure these activities remain fun and not fatal, however, we must be proactive about our cold weather safety and take the steps needed to reduce risk in all activities."

This year's campaign, which runs Oct. 1 – March 31, will be driven by a theme reminding all audiences that even though the temperatures are colder, the fall and winter months are "no time to chill" when it comes to safety and risk management. "The Fall/Winter Safety Campaign reminds all Soldiers that whether they are working in the motorpool or flight line, hitting the slopes, or enjoying the cooler temperatures with Family and friends, composite risk management must remain a top priority in every activity – on and off duty," Thompson said.

To help leaders at all levels build and manage their own top quality fall and winter safety engagement plans, the team at the U.S. Army Combat Readiness/Safety Center has developed feature articles, posters, videos and public service announcements focusing on many important season-appropriate safety topics. The products, which will focus on topics including hunting, fall/winter outdoor injuries, safe celebrations, home safety, fire safety, winter driving and more, are now available on the USACR/Safety Center Web site, <https://safety.army.mil>, under the Fall/Winter Safety Campaign icon.

"Colder months present unique challenges for keeping our Soldiers and their Family members safe but by working together we can reduce the risk in all fall and winter activities," Thompson said. "Make your plan, get the right gear for the activity and have safe and happy cold weather seasons."